



Behind Intriguing Interior Design with Suna Interior Design

Advertisement Feature

Suna Interior Design is an award-winning boutique interior design consultancy who provide interior services for property developers and the hospitality industry. Suna Interior Design has worked on The Loxfords development in Highbury, for Mount Anvil, from the initial stages of the project; on the internal specification, concierge and common areas, to the finishing touches, designing and installing the sales suite and numerous show homes.

From four storey townhouses, through beautiful refurbished apartments in the striking Loxfords House and into the main section of the site, with the new build apartments, Suna Interior Design has worked on specification and show homes through the whole process, subtly steering the final designs towards specific target markets, from quirky eclectic refurbished units, to the bold and contemporary designs of the town houses and new build apartments.

Helen Fewster and Rebecca Tucker head up the London-based studio ensuring that a high level of attention is dedicated to each client and project. "As a tight-knit team of designers we ensure concepts and visions become reality, producing lifestyle enhancing designs delivered through a consistently personal service. We are proud of the portfolio we have created."

Driven by their urban target markets, they are sensitive to creating design and style to fit modern needs and desires, putting great importance on researching each new locality. They work closely and collaborate with their clients on their design ideas, constantly pushing the boundaries of functional design.

"We embrace the ideals of strong design, ensuring every interior delivers unique results. Each project we work on is very much a product of our innovation, creativity and collaboration with the client," notes Tucker.

The small and enthusiastically committed team ensures that every part of the project receives the same high level of attention, from the very first point of contact, to the final delivery of the design. Their extensive experience with volume project management and design schemes, working alongside architects and contractors, makes them agile and adept designers.

"Design is a passion and this enthusiasm should be conveyed right from the source, not via an account handler or a detached third party," adds Fewster. "I want our clients to feel that we are facilitators for their dreams and expectations."

When putting design ideas together for The Loxfords, Suna Interior Design wanted to create spaces that were representative of 'real life'. Personalised rooms that were reflective of how people really live. Not just traditional 'show houses'.

The designers made an ardent point of utilising items that would give each room an individual and personal touch. "Stylistically I sourced treasured items and created a collection of individually chosen objects, sourced from a range of locations, including websites and antique fairs" said Fewster. "The idea is to reflect the individual by creating a personal, hand-picked and genuine collection. Similar to something that may have been collected over the years by future owners of the home."

When choosing the features, the designers selected items that would enhance the collaboration of comfort and luxury combined with up-cycled arranges to create an eclectic feel. "Comfort and luxury are very important to us. We also want a space to be inviting and to welcome people. We don't want a space to be staged and pretentious or over co-ordinated. We sought out a balance between the sleek modern contemporary look and a homely feel."

Made-to-order items will give a space its own character. Bespoke pieces such as a Wishbone Chair by Hans Wegner and a Pasha Chair by Pedralia are great examples of pieces have given our rooms their distinctive individuality. The designers also sourced unique home-ware, such as a Perspex trunk with rope handles from Anthropologie – an item that intrinsically brings together the old and the new.

Another feature that Suna Interior Design utilise to create an opulent and luxurious feel that is both on trend and plays with the quirky and eclectic, is to use wallpaper that enhances the theme of the room. For example the panelled wall paper in the master bedroom of The Loxfords Town House sets the backdrop for the ornate headboard and the subsequently dressed bed. "We provide innovative solutions, creating contemporary and inspirational spaces, and pride ourselves on our high quality finishes and long term client relationships."

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