

Mount Anvil's 'The Orchard' launches as part of Clerkenwell Design Week

Date: **Friday 24th May 2013**

Central London property developer Mount Anvil launched its new development on Pear Tree Street, just off Old Street, during Clerkenwell Design Week 2013. The interiors for The Orchard's show apartment were created by award-winning design agency Brinkworth and Suna Interior Design and events were held at the development to celebrate the design event.

As part of the Clerkenwell Design Week, Michael Marriott created the marketing suite which played host to the Reading Room - a work space installation constructed around a large central table, aimed at maximising creativity in the workplace. The Orchard's rickshaw was on hand to transport attendees to the show room and Michael discussed the installation on Wednesday alongside music by The Blind Tigers, a traditional New Orleans-style jazz band.



The lounge in the The Orchard's show home

Michael Marriott says: "I am extremely excited to be collaborating with Mount Anvil and to have the opportunity to showcase our work as part of Clerkenwell Design Week. It has been a real pleasure to work with the Mount Anvil team, and I have been thoroughly impressed by their passion and dedication to reflecting excellent design within their product. It was a delight to curate The Orchard marketing suite and particularly the Reading Room installation; I hope that it will be enjoyed by all who experience it."

The Orchard offers 28 homes with finishes and fittings of high specification. These include hi-gloss kitchen units with White Corian and Unistone Quartz work surfaces, and bold design features such as exposed concrete ceilings in the Penthouse. The bathrooms will feature a warm wall and cantilevered stone basin complemented with glass coloured door knobs, and many of the private homes include balconies. Prices start at £530,000 for a one-bedroom flat. There are also 17 affordable housing units being developed in partnership with One Housing Group.

Drawing inspiration from the street name and the woodland history of the area, The Orchard was developed in partnership with Jack Renwick Studios. Including references to the 'tree grain' motif throughout, a green roof, and the replanting of trees on the boulevard and within the new private landscaped gardens, the theme of nature flows throughout. A further feature is a history of Clerkenwell, which is etched into a polished plaster wall within the entrance hall at The Orchard.

Brian De'ath, Sales Director at Mount Anvil, says: "We are delighted to launch The Orchard and particularly so amongst the buzz and celebration of Clerkenwell Design Week. The Orchard on Pear Tree Street brims with personality befitting the location, and represents our on-going commitment to realise a character for each of our individual developments, through an innovative identity, bespoke design and an outstanding product"

The Orchard is Mount Anvil's third development in Clerkenwell, and high demand is expected following the success of nearby 'Central Square'. Mount Anvil has already created 719 new homes in Islington since 2009, and currently has two major towers under development on City Road, 'The Eagle' and 'Lexicon'. Once complete, Mount Anvil will have developed 1,347 new homes within the central London borough.

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