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Best Interior Design

SILVER

Mount Anvil

Central Square, London, EC1

Making a show apartment desirable for conservative bankers and cool creatives can be a thankless task for any designer. Which is why Mount Anvil commissioned Helen Fewster from Suna Interior Design to invent two show apartments at Central Square to lure in graphic designers and media types from Clerkenwell as well as City fringe financiers and lawyers.

Large-format tiled grey flooring and dual-seating areas at either end of the dining area resulted in a grand but relaxed entertaining space that any banker would be proud to call his own, while a half-wall between the dining zone and the simple white Corian kitchen gives the right amount of separation between utilitarian and leisure spaces. Fewster quite rightly pared back on materials here, knowing that a Clerkenwell audience doesn't like to be told what to do.

Neat touches to gladden the heart of banker, creative and What House? judges alike were heated walls and demisting mirrors in bathrooms, and hints of green and white (personified in white leather snakeskin wallpaper) contrasting with grey and white tones.

The judges specially praised the boho 'on trend' apartment with its eclectic mix of designer and High Street treasures, from the bulldog lamp and retro telephone to framed mirrors (innovatively sourced from a junkshop) boldly covering one wall of a bedroom, and bookshelf and surfer-view graphic wallpapers. Although such an individual scheme might not be to everyone's taste, concedes Fewster, at least they'll remember its splashes of colour and energetic vibes, compared with dull, beige-ridden rival units.



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